

Arthritis Care website link criteria

Name of organisation: _____

URL of link: _____

Contact name: _____

Contact email: _____

Contact telephone: _____

Contact address: _____

If the organisation has regional or local services and associated websites we will **only** link to their UK-wide website. Please note, this does not apply any regional / national website links pages. The appropriate regional / national area must be specified. The final decisions for all regional / national web-links will be at the relevant regional / national information manager's discretion.

The organisation the website represents must fill at least one of the following criteria (at the discretion of the information manager):

	YES	NO
Is it an organisation, association or voluntary support group providing information and support about forms of arthritis and other relevant medical conditions, disability discrimination and legal rights?	<input type="checkbox"/>	<input type="checkbox"/>
Is the organisation a UK (England, Wales, Scotland and Northern Ireland) government site or relevant public sector organisation?	<input type="checkbox"/>	<input type="checkbox"/>
Is it a research-related site providing information relevant to arthritis research?	<input type="checkbox"/>	<input type="checkbox"/>
Is it a corporate sector organisation involved in a fundraising or sponsorship partnership with Arthritis Care?	<input type="checkbox"/>	<input type="checkbox"/>
Is the website for an Arthritis Care branch or group?	<input type="checkbox"/>	<input type="checkbox"/>
If 'yes' does it conform to the following criteria?		
Do they have their own details clearly available on the site?	<input type="checkbox"/>	<input type="checkbox"/>

Do they have a link to their regional/national homepage and/or the UK wide homepage?	<input type="checkbox"/>	<input type="checkbox"/>
Is the site actively maintained?	<input type="checkbox"/>	<input type="checkbox"/>

We will refuse to link to site if any of the answers to any of the following questions is 'yes':

	YES	NO
Is it an unproven therapy site?	<input type="checkbox"/>	<input type="checkbox"/>
Does it contain information about unproven products?	<input type="checkbox"/>	<input type="checkbox"/>
Is it a personal website?	<input type="checkbox"/>	<input type="checkbox"/>
Does it contain illegal information?	<input type="checkbox"/>	<input type="checkbox"/>
Does it contain offensive information?	<input type="checkbox"/>	<input type="checkbox"/>
Does it contain misleading information?	<input type="checkbox"/>	<input type="checkbox"/>
Does the organisation have a direct connection to tobacco or alcohol industries?	<input type="checkbox"/>	<input type="checkbox"/>
Has the organisation been refused advertising space in Arthritis News? ¹	<input type="checkbox"/>	<input type="checkbox"/>

Notes

Other points for consideration:

- Any websites linked from the Arthritis Care website **must** be of benefit to people with arthritis.

- All websites must have information applicable to people with arthritis living in the UK (i.e. UK drug names, UK-based support groups, references to UK health policy etc).
- As a rule, Arthritis Care will not include links to general consumer-health websites, although there may be some exceptions at the information manager’s discretion.
- All websites linked to should have current and relevant information and show evidence of being well maintained.
- Any organisations that Arthritis Care has an established relationship with will be automatically linked to from the main UK web-links page.
- All websites linked to should have clear and easy to find contact details.
- All websites linked to should ideally be accessible.
- All websites linked to should be easy to use and navigate.

YES NO

Is the primary function of the website is interactive (eg message forum, chat room etc)

- If ‘**Yes**’, forward to helpline manager for approval.

Notes
